

SANCTUARY CAMPAIGN



Heal ♥ Help ♥ House

Sanctuary Women's Development Center

Where love builds **Hope**
Hope provides **Healing**
Healing brings them **Home**

In 2009, a former mission church in Stockyards City was converted into a place of healing and hope for women and their children experiencing homelessness in Oklahoma City. It was aptly named **Sanctuary**. Those who endure domestic violence, sexual assault and circumstances most people can never imagine have found a place of refuge at this extraordinary day shelter, a true community asset for the city.

Current Statistics

Day-to-Day Services

Hope & Healing



serving **1,300**
women a year

providing **1,650**  showers a year



serving **660**
women a month
with a place to
rest

washing **100**
loads of laundry
a month



Long Term Services

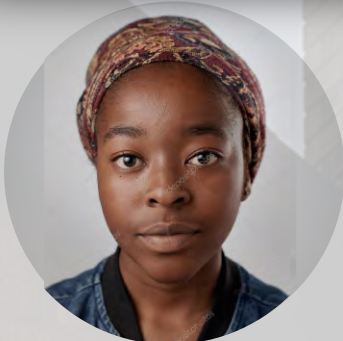
Home

stabilizing **236**
families with
housing a year



giving **500**
children safety
and security a
year

moving **50** woman
a year from
homelessness to
housing



"Without Sanctuary I would have no place to go where **peace can be found**. To be able to shower, wash clothes, and not be overcrowded. **I can sleep without fear.**"

-Stephanie, client

The Problem

- Former mission church was not designed for homeless services.
- Current building layout causes a waiting list of 7 clients per week.
- Out-of-date heating and air system fails during extreme weather.
 - Security limitations leave volunteers, staff, and clients at risk.
 - No private spaces for confidential client meetings.
 - Only 3 bathrooms, which are in a state of disrepair.



“If we cannot serve in a space that is not **crumbling and falling** apart, how can we expect the women not to feel they are crumbling and falling apart- **that they are worthy of more?**”

Theresa Flannery
Senior Director
Social Services

The Solution

The Road Home

Heal

- Safety
- Love
- Needs Assessment

Help

- Showers
- Laundry
- Food

House

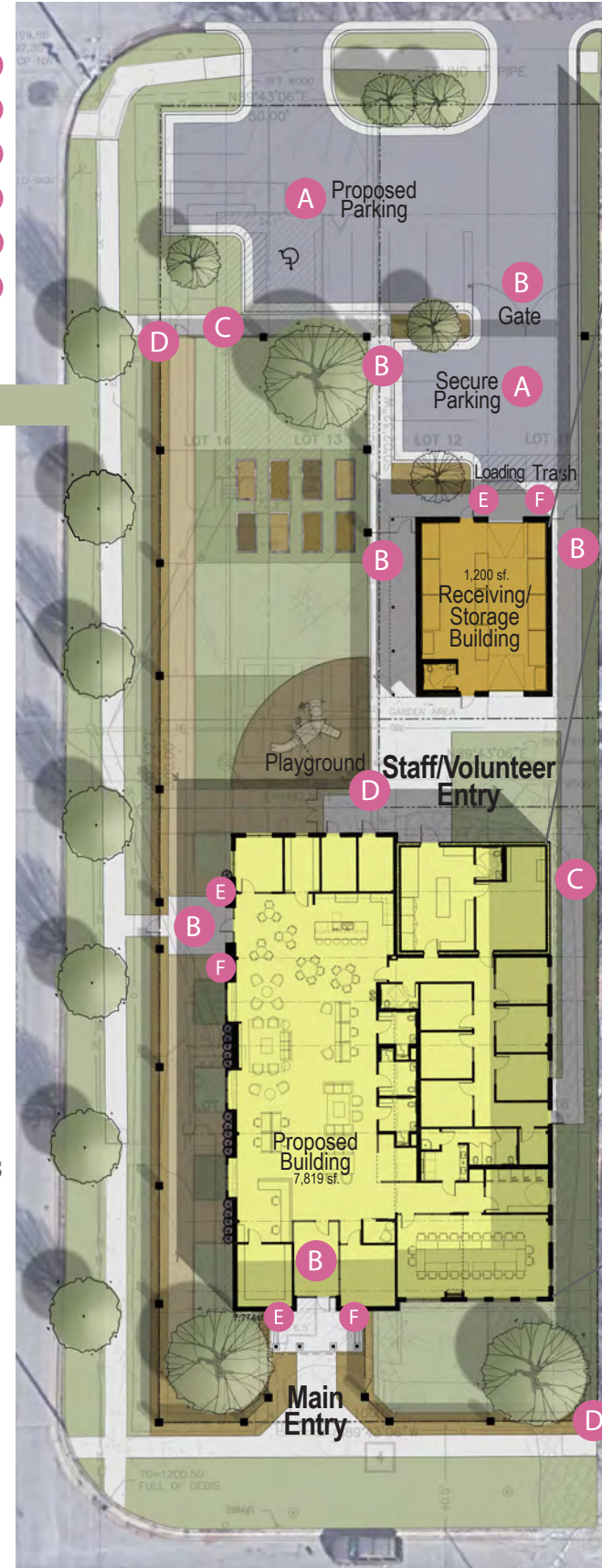
- Stability
- Hope
- Housing Assistance

Key

- Parking (A)
- Access Control (B)
- Sidewalks (C)
- Fencing (D)
- Lighting (E)
- Cameras (F)

Healing Garden

Renovated green space will provide a peaceful location for clients experiencing depression and stress.



Goal 1

Safety and Access

When a homeless woman walks through the doors of the new Sanctuary, she will be welcomed to a special space where she can rest safely, have a shower, wash her clothes, and experience love.

Improved Outcomes

- New open floorplan with clear sight lines allows for safety of clients, staff, and volunteers
- Enlarged resting area for clients and a dedicated area for their children
- New safety measures and space allow for 4 times as many volunteer opportunities
- New dedicated private client phone room
- Redesigned and secure main entry to protect clients, staff, and volunteers

The Solution

2 Goal

New Construction: a holistic approach

- New children's inside area and outside play space
- 3 private bathrooms with showers
- 6 new case management office spaces
- 8 commercial-grade washers and dryers
- Outdoor pet kennels

Improved Outcomes

- 4 more women a month will be added to the housing process
- 21 more clients a month served with housing navigation in private settings
- 270 more showers a month
- 300 more loads of laundry a month
- Increased opportunities for:
 - Mental Health & Substance Abuse Services
 - Life Skills
 - GED Classes
 - Job Assistance



3 Goal

Services and Facilities Fund

This new fund will support future Sanctuary operational services and a perpetual beautification and maintenance fund for the property. It will be a restricted endowment for The Sanctuary in Oklahoma City.

Conceptual Budget

As of 1/23/23

Construction	\$ 3,815,194
Furniture, Fixtures & Equipment	\$ 228,000
Professional Services	\$ 195,744
Architectural Services	donated by Mass Architects
Soft Costs	\$ 5,000
Sub Total	\$ 4,689,545
Project Contingency	\$ 424,394
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TOTAL:	\$ 4,668,331

Road Map to \$5 Million

Leadership Tier		
Pledge	Number of Gifts	Cumulative Amount
\$500,000	3	\$ 1,500,000
\$250,000	3	\$ 750,000
\$150,000	3	\$ 450,000
\$100,000	4	\$ 400,000
	13	\$ 3,100,000

Major Gifts Tier		
Pledge	Number of Gifts	Cumulative Amount
\$50,000	14	\$ 700,000
\$25,000	15	\$ 375,000
\$15,000	25	\$ 375,000
\$10,000	35	\$ 350,000
	89	\$ 1,800,000

Participation Tier		
Pledge	Number of Gifts	Cumulative Amount
< \$10,000	Many	\$ 100,000+

Join Us

Dear Friends:

Our community needs your help!

People often wonder 'what can I do to help' when they see a homeless person on the street. It can be uncomfortable, troubling, and hard to know how to be truly helpful. Our minds go to these kinds of questions:

"Should I give them money?"

"I'm not a social worker...I don't know what to do."

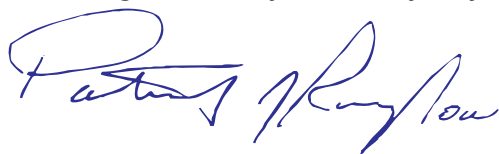
"Will I put myself at risk if I offer to help?"

These and many more questions may go through your mind. Wanting to help but not knowing how, or whether it will even do any good is a universal reaction.

There **IS** a way you can truly help, and you **WILL** know it is making a difference!

Here in Oklahoma City we are coming together as a community with people of all faiths to raise \$5 million for an amazing day center for homeless women and their children. By making a gift to the Sanctuary Campaign you are answering the questions and doing the good you hoped for! Your love will help build hope. Hope will provide healing. Healing will bring them home.

It all begins with you. Will you join us?



Patrick J. Raglow
Executive Director

P.S. You can make your gift by using the enclosed pledge form and return envelope or by going online to SanctuaryCampaignOKC.org.





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